

GOOD BUY HUNGER

Program Overview

Good Buy Hunger (GBH) is a food purchasing program designed to fill the gaps in our donated or USDA food inventory so that partner agencies can supply their clients with the ingredients for a balanced diet. Commercial food purchasing became necessary when "recession type" times caused food donations from individuals and retailers to wither and government commodities also began to decline. The program is funded in large part by share handling fees paid by agencies. Instead of relying solely on food donations, Food Banks are purchasing more of their food staples.

Good Buy Hunger reaches out to over 39,000 food insecure individuals in our area. The community targeted by the Food Bank continues to be composed of individuals and families entrenched in poverty and those of the working poor. However, a growing number of people seeking relief from Food Bank partner agencies reside in households impacted by a dismal employment picture.

The Wichita Falls Area Food Bank is able to negotiate the best prices because of the volume purchased. Purchased items may include: peanut butter, low sodium canned vegetables, canned fruit packed in water or its own juices, can tuna or can chicken, brown rice, etc.



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