



## Wichita Falls Area Food Bank

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### overview

**OUR MISSION:** The Wichita Falls Area Food Bank is a 42-year-old food procurement and nutrition education organization. It serves as a clearinghouse for the collection, storage, and distribution of surplus, edible food for the greater Wichita Falls area including 12 North Texas Counties. The Food Bank receives food from individuals, local grocers, and government sources while also purchasing food in bulk with donated dollars.

**OUR FOCUS ON MEETING LONG-TERM NEEDS:** Food insecurity is increasing and a larger facility including a commercial and residential kitchen is required to meet the current and long-term needs of our neighbors in need. The Food Bank is seeking private support, to build a larger facility to feed and educate more individuals, children, and families, in need of healthy nutritious meals.

### FOOD INSECURITY ON THE RISE

One in 6 households is classified as “food insecure” in North Texas. The lack of food and the scarcity of nutritious healthy food options has significant impacts.

- At-risk children have difficulty succeeding in school due to lack of nutrition and when their next meal will be.
- Families without consistent nutritious food have increased health risks.
- Rural communities are especially at risk due to limited nutritious food options.
- It’s projected the world will need to produce 60% more food by 2050. (Food and Agricultural Org. projection)

### INCREASING OUR SOCIAL IMPACT

The WFAFB is having an impact on feeding those today while further improving nutrition education for a healthier future.

- Larger food storage capacity will provide more food with greater variety.
- Children’s programs improve learning and health.
- The new Mobile Teaching Kitchen will enhance the ability to reach our entire footprint by teaching healthy cooking methods.

### MEETING THE HUNGER NEEDS OF OUR 12-COUNTY REGION

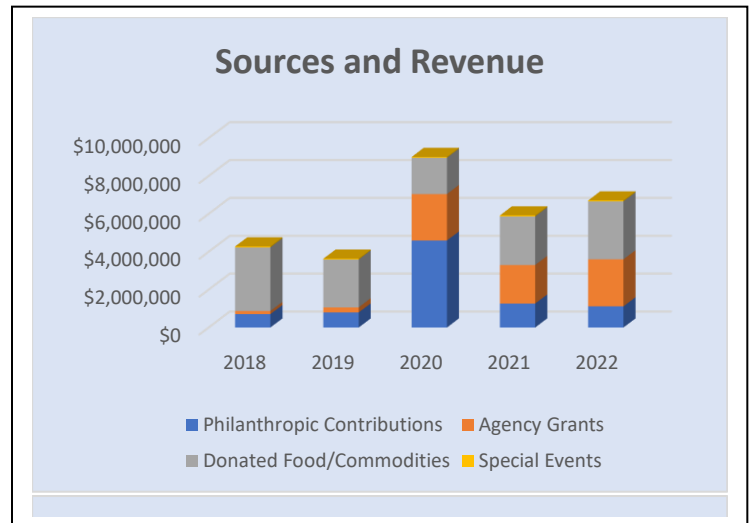
The Wichita Falls Area Food Bank directly assists in many areas.

- 1. FOOD INDUSTRY DONATIONS:** We work with companies of all sizes looking to donate food or grocery products. In 2023, 1,091,215 pounds of food was received by grocers across our region.
- 2. CHILDREN’S PROGRAMS:** The **PowerPak 4 Kids** program provides chronically hungry school-age children with a bag of supplemental food for the weekend. Children in need are identified and bags are discreetly delivered on Fridays to ensure children have food through the weekend. In 2023, 61,238 backpacks of food were distributed to approximately 2,000 children annually, positively impacting children’s health and well-being.  
**KIDS CAFÉ** combines the Children’s After School Feeding and Summer Food Service Programs. Hot meals are delivered to afterschool enrichment programs such as The Boys & Girls Clubs, Camp Fire, and the Southside Youth Center. Last year over 71,000 hot nutritious meals were served.
- 3. INNOVATIVE NUTRITION EDUCATION:** Food-insecure individuals, children, and seniors can learn about healthy food and nutrition. These classes are provided at schools, after-school programs, and community groups impacting, improving, and sustaining a healthy diet. A grant from **Impact 100** partially funded a new **Mobile Teaching Kitchen** which will bring food education to any part of our 12-county service area. It’s the first and only Food Bank Mobile Teaching Kitchen in Texas.
- 4. MOBILE PANTRY:** Brings fresh food to food deserts serving 9 locations with 6 of those sponsored in part by United Regional Healthcare System. Their support provides the food, and a nurse on-site to perform glucose monitoring, blood pressure checks, flu shots, and referrals to transitional clinics or a clinic of the individual’s choice.
- 5. GOOD BUY HUNGER:** Using donated funds, we purchase food wholesale and in bulk. A pound of donated food processed through our Food Recovery Center costs on average \$1.92 per pound versus 1.15 cents when purchased in bulk.

## FINANCIAL SUSTAINABILITY

The Wichita Falls Area Food Bank receives funding in four general areas: Philanthropic Contributions, Non-Profit Agency Grants, Donated Food/Commodities, and Special Events. A large increase in Public Support occurred in 2020 & 2021 due to covid-19 contributions. Year-end 2022 financials reflect Total Net Assets of \$9.9 million vs. \$9.5 million the previous year.

For additional financial information, please review the organization's 990 at WFAFB.org. or scan the QR code below.



## GOALS AND PERFORMANCE MEASUREMENT

Below is data on key metric indicators used to track performance.

	2019	2020	2021	2022	2023
Food Distributed (000's lbs.)	3,361	4,438	4,437	4,509	4,682
Meals Served (000)	2,801	3,698	3,697	3,758	3,902
Volunteers	3,379	2,457	474	967	4,228
Hours Volunteered	13,801	9,516	7,094	5,680	7,737
Individuals Assisted With SNAP	641	492	661	841	495

## A REGIONAL CAPITAL CAMPAIGN

The existing facility resides on 1.5 acres with limitations that inhibit the ability to effectively meet the mission of “Strengthening our Communities with Food, Education, and Advocacy.” Our current facility is out of space, impacting the amount and variety of food that can be stored and ultimately distributed. A new facility will increase the warehouse size from 22k sq. ft. up to 66k sq. ft. allowing for the procurement of additional food while increasing operational efficiency.

Please contact the Food Bank to schedule a [Personal Facility Tour](#) or scan the QR code below for a [Virtual Facility Tour](#).



Giving

**Ways to Give:**

- Cash
- Pledges
- Appreciated Assets
- Retirement Accounts
- Donor Advised Funds



