



Wichita Falls Area Food Bank

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Overview

OUR MISSION: The Wichita Falls Area Food Bank is a 43-year-old food procurement and nutrition education organization. It serves as a clearinghouse for collecting, storing, and distributing surplus, edible food for the greater Wichita Falls area, including 12 North Texas counties. In 2024, the Food Bank procured 43% of food from donations, 31% from food purchased in bulk with donated dollars, and 26% from government programs.

OUR FOCUS ON MEETING LONG-TERM NEEDS: Food insecurity is increasing, and a larger facility, including a residential teaching kitchen, is required to meet the current and long-term needs of our neighbors. The Food Bank is seeking private support to build a larger distribution and education center to nourish and educate more individuals, children, and families in need.

FOOD INSECURITY ON THE RISE

1 in 5 households (17.6%) is classified as “food insecure” in North Texas. The lack of food and the scarcity of nutritious, healthy food options have significant impacts.

- At-risk children have difficulty excelling in school due to a lack of nutrition and wonder when their next meal will be.
- Seniors and families without consistent nutritious food have increased health risks like diabetes and hypertension.
- Rural communities are especially at risk due to limited nutritious food options.
- Over 42,000 neighbors experience hunger with 1 in 4 children routinely impacted by the lack of nutritious food.

INCREASING OUR SOCIAL IMPACT

The WFAFB is having an impact on nourishing those today while further improving nutrition education for a healthier future.

- Larger food storage capacity will provide more food with greater variety.
- Children’s programs improve learning and health stability.
- The Mobile Teaching Kitchen “MTK” enhances the ability to reach our entire footprint by teaching healthy cooking methods.

MEETING THE HUNGER NEEDS OF OUR 12-COUNTY REGION

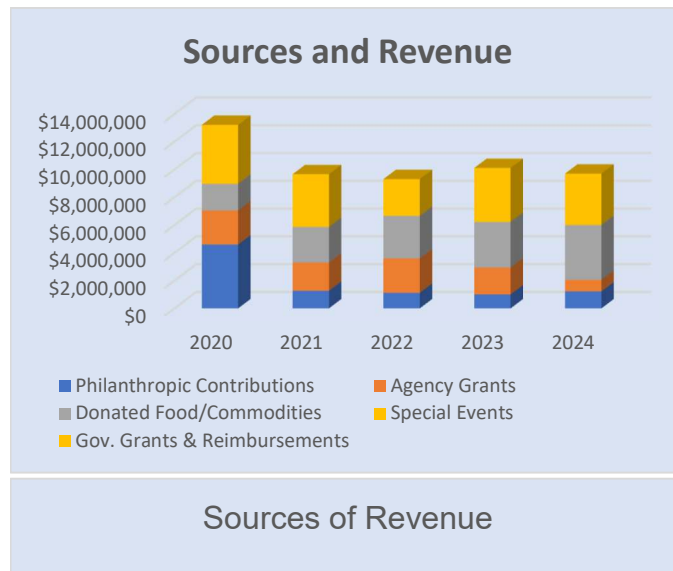
The Wichita Falls Area Food Bank directly assists in many areas.

1. **FOOD INDUSTRY DONATIONS:** We collaborate with companies of all sizes to donate food or grocery products. In 2024, we received 1.3M pounds of food donations, an 18% increase compared to the previous year.
2. **MOBILE FOOD PANTRY:** Brings fresh food to food deserts, serving 10 locations, with 9 of those sponsored in part by United Regional Health Care System. Their support provides the food, along with a nurse on-site to perform glucose monitoring, blood pressure checks, flu shots, and referrals to transitional clinics or a clinic of the individual’s choice. Families served increased by 20% in 2024.
3. **CHILDREN’S PROGRAMS:** The **PowerPak4Kids** program provides children with a bag of supplemental food for the weekend. Children in need are identified, and bags are discreetly delivered on Fridays to ensure children have food through the weekend. In 2024, 56,000 backpacks of food were distributed to approximately 2,000 children. Nourished children exposed to healthy eating habits have the opportunity to thrive in the classroom.
KIDS CAFÉ combines the Children’s After School Feeding and Summer Food Service Programs. Hot meals are delivered to after-school enrichment programs such as The Boys & Girls Clubs, Camp Fire, and the Southside Youth Center. Last year, 81,000 hot nutritious meals were served, an increase of 8% over 2023.
4. **INNOVATIVE NUTRITION EDUCATION:** Food-insecure individuals, children, and seniors learn about healthy food and nutrition. These classes are held at schools, after-school programs, and community centers to impact, improve, and sustain a balanced diet. A grant from **Impact-100** partially funded a **Mobile Teaching Kitchen**, providing the opportunity for food education across our service area.
5. **GOODBUY! HUNGER:** We purchase food wholesale and in bulk using donated funds. A pound of donated food processed through our warehouse costs on average \$1.93 per pound versus \$0.79 when purchased in bulk.

FINANCIAL SUSTAINABILITY

The Wichita Falls Area Food Bank receives funding in four general areas: Philanthropic Contributions, Non-Profit Agency Grants, Donated Food/Commodities, and Special Events. A large increase in Public Support occurred in 2020 and 2021 due to COVID-19 contributions. Year-end 2024 financials reflect Total Net Assets of \$9.4 million vs. \$10.5 million in 2023.

For additional financial information, please review the organization's 990 at WFAFB.org. or scan the QR code below.



GOALS AND PERFORMANCE MEASUREMENT

Below is data on key metric indicators used to track performance.

	2019	2020	2021	2022	2023	2024
Food Distributed (000's lbs.)	3,361	4,438	4,437	4,509	4,682	5,113
Meals Served (000s)	2,801	3,698	3,697	3,758	3,902	4,261
Cost of Food Distributed	\$5.3M	\$6.3M	\$6.8M	\$6.8M	\$7.6M	\$8.5M
Volunteers	3,379	2,457	474	967	4,228	5,251
Hours Volunteered	13,801	9,516	7,094	5,680	7,737	12,390
Neighbors Assisted With Social Services	641	492	661	841	752	616

A REGIONAL CAPITAL CAMPAIGN

The Wichita Falls Area Food Bank is seeking philanthropic support to build a new Distribution and Education Center that will meet the current and long-term needs of its 12-county North Texas service area. The existing facility occupies 1.5 acres, with many limitations that hinder its ability to effectively meet the mission of "Strengthening Communities to fight hunger with Food, Education, and Advocacy." The current facility is out of space, which impacts the amount and variety of food that can be stored and distributed. A new facility will increase the warehouse size, allowing for the procurement of additional food while improving operational efficiency and serving more neighbors who experience hunger.

Contact the Food Bank to schedule a **Personal Facility Tour** or scan the QR code below for a **Virtual Facility Tour**.



Giving

Ways to Give:

- Cash
- Pledges
- Appreciated Assets
- Retirement Accounts
- Donor Advised Funds
- Stocks & Investable Assets

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